Modern End-to-End Supply Chain for Real Business Growth

Integrated SCM and ERP provide the foundation for end-to-end digital transformation.

Handling Growing Complexity

**The challenges of modern supply-chain management.**

Supply chains have always been complex, requiring the integration of multiple processes, applications, technologies, and organizational components. However, the fast-evolving digital transformation and globalization of today's businesses have added new layers of complexity and introduced challenges from people, process, and technology perspectives. Hundreds of interdependent business processes, continually changing with mergers and acquisitions and new players across the global network, together with a changing and dynamic marketplace, make it difficult to change to an end-to-end demand-driven supply chain. To do so involves moving people, process, and technology elements to an outside-in, demand-driven business operating model. At an early stage of maturity, this operating model starts by balancing supply with demand, but moves to a set of integrated business-operating-model processes then evolves to demand-shaping capabilities based on advanced customer insight and social-media-based analytics.

It's even more difficult for organizations whose supply chain management (SCM) processes, organization elements, and supporting software and technology applications are disconnected. Systems and data must be integrated, harmonized, and connected in collaborative business-system capabilities, business processes, and organizational elements. Without this connection, delivery timelines get stretched, orders get delayed, and shipments go missing—largely because of a lack of visibility and performance analytics. The risk is that this lack of end-to-end process drives customers into the arms of waiting competitors. In today's enterprise architecture, it's virtually impossible to respond quickly enough to market changes and meet customer-service-level requirements. It can be a slow and expensive process for the business as a whole to translate and operationalize innovation from market insights, and to get the right products to market at the right time, place, and quality to meet buyer expectations.

With the trend towards modern SCM systems that involve new technologies like cloud, the Internet of Things (IoT), big data, social collaboration, digital connectivity, and predictive analytics, things start to get relatively easier for the business if it is ready and mature enough to take advantage of them. The trend towards new, enabling, and disruptive technologies is maturing; they enable smarter, more flexible, and more agile ways of working. The operating model flips from supply-driven push to demand-driven pull that is focused on the customer. Better use of data and analytics is made across the entire organization—not just within a single business process, unit, or division. The renewed focus on the supply chain as the end-to-end operating model goes beyond that supply chain as a cost-cutting element to it as a growth-enabler for the business as a whole. The goal is to increase loyalty, profitability, and service levels through demand-sensing, for example by introducing new products and services that respond to the results of customer insight analytics. But even in organizations with modern SCM systems and IT systems, there's often one big stumbling block: the lack of integration and process between operational SCM and transactional ERP applications and processes.
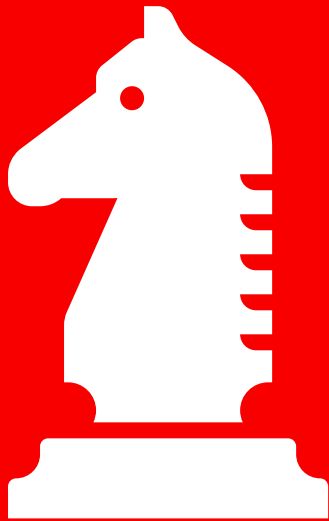
A broad platform strategy.

Traditional SCM solutions are often deployed reactively to support functional excellence or solve a specific business problem (for example, cost-effective logistics or inventory optimization), but they don't necessarily focus the entire business on meeting margin goals and delivering customer service. This has led to project-centric implementations and disconnected deployment of technologies like product lifecycle management (PLM) and enterprise resource planning (ERP). These don't take account of organizations' overall strategic goals or take account of the complex interdependencies of the entire supply chain, which is increasingly challenged to deliver omni-channel solutions to the business.

A single platform that supports both SCM and ERP deployment in an overarching architecture enables you to deploy new capabilities proactively, then modernize best practices over time as they emerge. This allows the business to adopt a comprehensive and integrated end-to-end business-planning approach that aligns operational and financial planning, enables balanced analytics-based decisions, and allows visibility and decisions that are cross-functionally aligned and focused on supporting the business's broader strategic objectives.

With SCM and ERP applications integrated into a single cloud-based enterprise architecture that includes elements such as PLM, your business gains a platform that enables business growth through digital transformation while supporting the drive to operational excellence. These in turn enable profitable growth and margin protection.

In this ebook.

- Why is an integrated, cloud-based approach to SCM and ERP essential for digital transformation and business growth?

- How can an integrated SCM and ERP platform help overcome the challenge of integration and reduced complexity, and create opportunities to transform the business operating model to end-to-end supply-chain processes that support growth?

- What questions should you ask to assess your current capabilities, level of readiness, and maturity in order to identify and prioritize recommendations and actions?
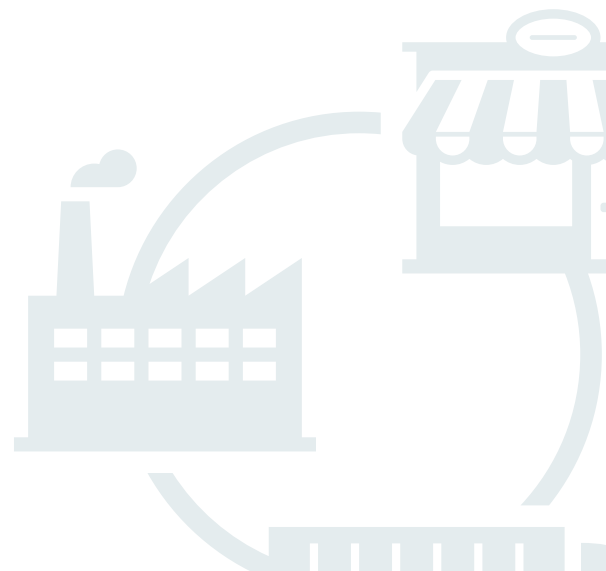
Integrated SCM and ERP

Comprehensive visibility, process, and analytics capabilities deliver compelling business benefits.

By integrating modern SCM and ERP applications in a single SCM cloud architecture, you gain a single process, harmonized data, and a transactional view of your business and supply-chain operations. The resulting cloud-based capabilities help propel your business toward transforming your business operating model to one of demand-driven operational excellence. That means your supply-chain operations add new sources of business value and competitive capabilities at every stage of the supply chain. By contrast, companies that attempt to integrate multiple and heterogeneous architectures of standalone ERP and SCM systems from multiple vendors face high risks, costs, and complexity.

1: Innovation Management and Product Development

Every organization is full of bright ideas or insights from the market, but finding and prioritizing the truly beneficial ones can be a real struggle. Even when the right ideas are found and prioritized, operationalizing them for business value is difficult because there are often simply too many ideas to assess and not enough structure and process to shorten the time to value. Without scalable and standard processes, master data, structure, or tools to assess and operationalize, these innovations don't deliver the business value they should—or competitors with better capabilities beat a company to market.

"At Moose Toys, we source ideas from around the world, and Oracle Innovation Management Cloud Service helps us gather, evaluate, select, and develop the best ideas quickly and effectively. It will complement our other Oracle systems, and allow us to streamline processes from ideation to supply chain."

—Ben Dart, Chief Operating Officer, Moose Toys

Oracle Innovation Management Cloud Service and Product Development Cloud Service

Use crystal-clear insights, analytics, and streamlined processes to prioritize and execute the most valuable and appropriate ideas to market—faster than anyone else. Oracle Innovation Management Cloud Service provides a single solution covering everything from ideation, through prioritization, to product portfolio management. This helps you answer the four fundamental questions of profitable innovation: *"Should we do it and why?", "Can we do it?"* and *"How do we organize to do it?"* This capability enables you to:

- Reduce the time, cost, and risk of prioritizing and translating the best ideas into a profitable and executable portfolio of offerings

- Eliminate innovation silos and bake innovation into the company culture because you have visibility and performance analytics

- Prioritize and execute investment decisions with confidence, achieve business buy-in, and in so doing, increase the business's return on innovation

"With Oracle Innovation Management Cloud, we were able to get a much wider range of ideas than we would have otherwise—and still brought them into a single place. The right information gets to the appropriate people, and lets them put more meat around the bones of the idea, and then finally come up with an assessment. Also, for the first time in the history of our company, we've started to measure the success rate of these products."

—Andrea Simone, CIO and Chief Business Transformation Officer, NBTY

2: Inventory

Effective inventory management is essential in the supply chain and business operating model, not just for controlling costs and optimizing cash flow, but also for reacting promptly to changing customer and market demands. In an omni-channel world, simply knowing what you've got, where it is, and where it should be can be tough. Without end-to-end supply-chain visibility, understanding how to move and account for inventory more profitably and make the right business tradeoffs can be all but impossible.

"Running Oracle E-Business Suite Release 12.2 on high-performing and scalable Oracle Engineered Systems tripled our year-over-year auto sales growth, reduced our total cost of ownership by 20%, and cut inventory costs. The integrated ERP platform also enhanced our price advantage and increased agility."

—*Zhu Qiongpeng, CIO, Jiangxi Isuzu Motors Co., Ltd.*

Oracle Inventory Management Cloud

Oracle Inventory Management Cloud gives you a single source of the truth and common processes (supported by standardized yet flexible and agile processes) that will help you strike the right balance between timings and quantities.

- Get consistent, accurate and harmonized information across all channels supported with valuable insights and analytics into the location and status of every item

- Respond quickly to market changes and customer demands with an outside-in understanding of market dynamics and available supply to support meeting customer-service levels

- Orchestrate and integrate financial flows and material flows for greater cost-efficiency and process effectiveness across the entire business operating model

3: Supply Chain Planning

Integrating SCM and ERP solutions into one cloud-based enterprise architecture opens up a new world of insight into business and supply-chain operations, from managing supplier risk to shaping and responding to customer buying behaviors. This also lays the foundation for greater operational effectiveness of the entire business operating model, facilitated by a centralized list of qualified and reliable suppliers and demand-centric customers, and supported with an integrated business-planning platform that links financial and operational planning and analytics to business performance.

Oracle Supply Chain Planning Cloud

With Oracle Supply Chain Planning Cloud, you can simplify, harmonize, and accelerate planning processes, monitor and track supply-chain performance, and respond effectively to changes and unplanned events.

- Sense and shape demand and grow revenue by accurately modeling and executing complex scenarios

- Improve agility and make faster planning decisions and tradeoffs, adjusting and monitoring plans as changes occur

- Align operational and financial planning with business performance, and focus on execution priorities that deliver the business results you need

80 percent of companies see room for improvement in the integration of planning and execution processes.

Source: Supply Chain Digest–Supply Chain Planning Benchmark study 2014
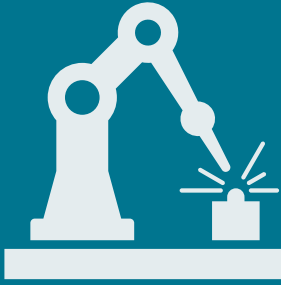
4: Manufacturing

At the heart of the matter, shop-floor operations are all about reliable and predictable supply that maintains and increases margins. This is a critical capability for the end-to-end demand-driven supply chain. Machines, people, and production resources and components cost money—especially if they are not used productively. An integrated SCM and ERP platform in a cloud-based SCM architecture gives you the visibility and processes you need to analyze and track shop-floor costs and efficiency in real time if necessary. This capability also enables integrated business planning by connecting and analyzing work orders, directly impacting cost accounting.

"We chose Oracle because that was the only truly world-class, robust cloud system out there. We focus on lean manufacturing— it's very important to control costs and to report costs for our clients—but it's a complex procedure that requires the power of a manufacturing module. We realized Oracle is a true cloud vendor, bringing all the benefits and features that we expect."

—Andre Zardini, Vice President and CIO, Suncoke Energy

Oracle Manufacturing Cloud

Oracle Manufacturing Cloud streamlines manufacturing operations processes in alignment with supply-chain operations while giving you real-time visibility of work orders. It gives you performance analytics that help you control and analyze costs and performance at each stage of production.

- Collaborate across shop-floor operations and processes with social and mobile application tools

- Accelerate and optimize manufacturing processes with visual tools and streamlined process workflows that are synchronized with the supply chain

- Understand and manage costs across manufacturing operations through visibility and analytics

5: Order Management

Integrating SCM and ERP systems in a single cloud-based supply-chain architecture gives you an overall view of all the information and processes that you need for accurate pricing and invoicing, to streamline and optimize fulfillment paths, and to prioritize inventory levels for maximum profitability and service.

Oracle Order Management Cloud

Oracle Order Management Cloud gives a single view of every customer and every order across every channel so that a business can accelerate and optimize order-to-cash processes and proactively manage exceptions.

- Unify all customer-facing processes across every channel to optimize fulfillment efficiency, profitability, and service levels

- Proactively monitor risk to enhance and optimize customer service

- Understand the true cost of delivering and serving your most profitable and important customer segments

An established company with multiple order systems and order-fulfillment processes in place wanted to modernize its supply chain, but there was no question of ripping and replacing everything due to the risk and time concerns. Moving these processes to the Cloud enabled this company to modernize processes without causing disruption, with new elements smoothly integrating with legacy elements. An agile and business-rules oriented central order-management dashboard is now able to orchestrate orders while preserving margin and maintaining customer satisfaction.

6: Procurement

Modern procurement professionals know they can't just focus on driving down costs without potentially jeopardizing customer and market responsiveness. The supply chain has an increasing focus on building strategic partnerships with suppliers that support innovation projects and business plans for growth. Integrating SCM and ERP applications into a cloud-based supply-chain architecture enables this internal and external collaboration and directly connects your procurement strategy to financial planning and demand management.

"Oracle Procurement Cloud enabled us to work more effectively with our suppliers in 100 different locations. The verified financial savings and cost avoidance achieved by our source-to-pay program includes cash cost savings of US$14 million. We project cash cost savings of US$40 million by the end of 2018."

—*Joe Dabat, Senior Director, Delivery, Land O'Lakes*

Oracle Procurement Cloud

Oracle Procurement Cloud helps organizations streamline, standardize, and automate their source-to-pay process through modern technologies that help increase influence over spend and procurement practices. It increases user engagement, increases collaboration, and simplifies, standardizes, and automates routine transactions, resulting in lower costs and higher margins.

- Sourcing: Collaborate, streamline, and analyze strategic sourcing to improve requirements-gathering, document-sharing and negotiation effectiveness while simplifying your negotiating activities with intuitive tools and a modern user experience to gain insight into spend opportunities and maximize negotiated savings.

- Contracting: Standardize, improve visibility, and ensure compliance to enforce business policies using preapproved clause libraries, contract templates, and guided contract creation. At the same time, leverage a secure and searchable contract repository with automated renewals and capture amendments, and addendums with a complete audit trail to identify deviations from standards and high contract risk, enforce document approvals, and capture electronic signatures.

- Procure-to-pay: Streamline processes, simplify shopping, and enforce negotiated pricing while you automate requisition through invoice matching and payment, and shift your organizational focus towards more strategic initiatives. Help your employees to quickly find the goods and services they need with a familiar consumer-buying experience to ensure your negotiated pricing and terms are automatically leveraged to realize maximum savings.

- Supplier management: Manage qualifications, improve information accuracy, and enable supplier collaboration by qualifying and assessing suppliers to support supplier programs, compliance, and negotiation-award decisions. Capture timely updates to supplier information and proactively respond when changes might affect supplier qualifications, capabilities, and risk to give suppliers the insight they need, allow them to share documents and commentary, and let them transact electronically with minimal training.

7: Logistics

It's vital to have visibility of exactly what's happening while items are in transit in the supply chain. This capability is not just to enhance and ensure service levels and increase customer satisfaction, but to proactively understand, analyze, and control logistics costs. With SCM and ERP applications integrated into an overall cloud-based supply-chain architecture that is part of an integrated enterprise cloud platform, you can illuminate and analyze previously unseen trends and events. This means you can accurately understand the profitability and performance of transportation and global trade-management processes.

Oracle Transportation Management Cloud and Oracle Global Trade Management Cloud

Oracle Manufacturing Cloud streamlines manufacturing operations processes in alignment with supply-chain operations while giving you real-time visibility of work orders. It gives you performance analytics that help you control and analyze costs and performance at each stage of production.

- Reduce costs and enhance service with better-informed logistics analytics and decision-making support

- Ensure robust compliance and accelerate and optimize customs processes across global operations

- Deploy the capabilities and processes that the business needs, on a single cloud-based supply-chain platform

"Oracle Transportation Management Cloud allows us to optimize cost, service level, and the supply chain network to efficiently deliver the most trusted customer experience."

—*Sam Hanieh, Manager of Global Logistics, Panduit*

8: Warehouse Management

Efficient, reliable, and productive warehousing is a critical capability in any supply chain. But all too often, inaccurate information, disconnected processes, and poor visibility hamper efforts to attain it. The key is to have a single view of complete, trusted information and supporting processes so you can optimize and continuously improve end-to-end operations, even as your business grows in size and complexity.

Oracle Warehouse Management Cloud

With Oracle Warehouse Management Cloud, you gain the visibility and control needed to coordinate a complex operations network; make better use of your people, space, and resources; and optimize and continuously improve material, information, and process flows for greater efficiency, effectiveness, and profitability of the business.

- Manage all channels in a single warehouse-management system and provide all customers with up-to-date inventory information and visibility

- Increase warehouse productivity, optimize space utilization, and leverage resources more cost-effectively

- Make data-driven warehouse decisions with improved visibility of inventory and shipment processes and transactions

- Reduce inventory levels with flexible replenishment management
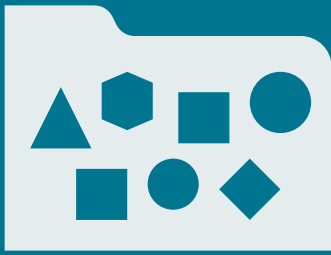
9: Product Master Data Management

The impact of inaccurate, non-standard, and unharmonized product information is felt from the boardroom to the shop floor, and it affects innovation and product portfolio management. Business leaders can't make good decisions about product and performance with bad data. With an integrated SCM and ERP cloud platform you can manage product master data and product-management processes effectively to deliver trusted product information and analyses to the entire organization. This gives everyone a single version of the truth (about data and processes) in order to make better-informed and better-aligned decisions.

Oracle Product Hub Cloud

Oracle Product Hub Cloud gives you a single, centralized system for managing, analyzing, cleansing, and validating product information across the entire business and supply chain. This enables effective decisions and operations management.

- Improve data quality and reduce data-management costs

- Synchronize information across the extended supply chain and understand the financial and performance impact of product decisions (such as product launches)

- Accelerate time to market and value, enhanced product quality, product performance predictability, and simplified and enforced compliance conformance

"We're expecting a reduction in issues related to data quality of up to 25 percent. That improved data accuracy will prevent a lot of downstream problems, and help us get to market quicker. It was so easy—just configure, load your data, and go. Updates roll out regularly."

—*Jamie Hornstein, Director of IT, Ainsworth Pet Nutrition*
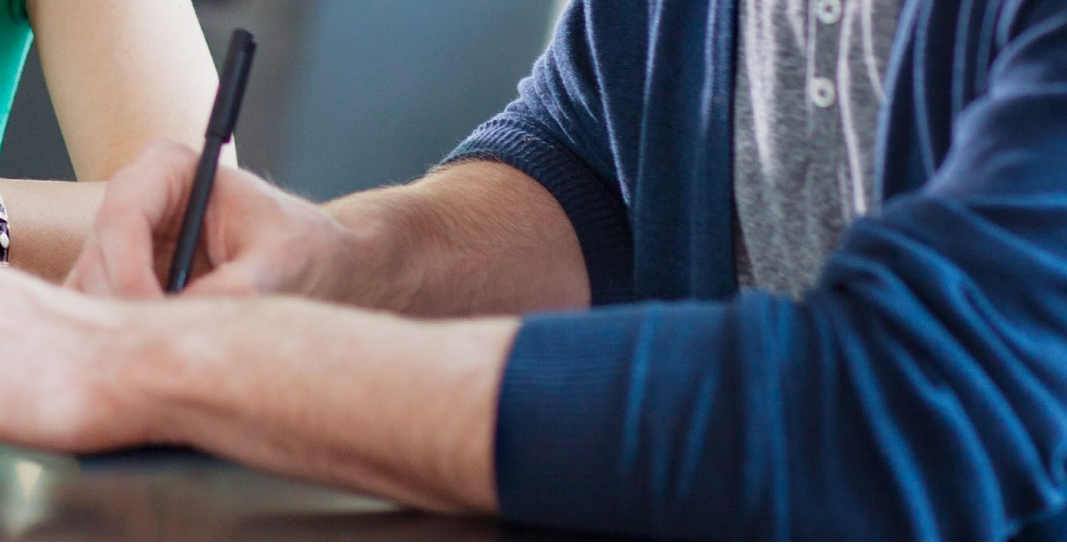
10: Finance

Of course, every element of supply-chain operations and processes has a direct and indirect impact on business costs and financial performance—and consequently, on financial-management processes. It's vital that finance teams can easily capture, access, analyze, and report on performance using accurate, real-time financial information.

When ERP and SCM systems are integrated on a single cloud-based platform, it's easier for finance professionals to get timely, reliable information to make better-informed decisions and to report on actual performance. This means that people and resources can be optimally allocated and utilized across projects and processes for optimum cost-efficiency. As a result, planning processes and operations costs can be integrated and analyzed across the entire supply chain.

It becomes easier to deploy and adopt integrated business-planning processes (and everyone working toward common business goals) when finance and supply-chain teams work using processes and master data that is harmonized.

Oracle Financials Cloud

Oracle Financials Cloud is the industry's most comprehensive, integrated, and scalable financial-management solution, giving real-time access to live financial data to support decisions that have a real impact on your business's bottom line.

- Make faster, better-informed decisions and analyses in real time to optimize cash flow

- Streamline financial management and performance reporting across the entire supply chain and business operating model

- Control costs, increase and continuously improve productivity, and simplify and enforce compliance with global accounting standards and regulatory requirements

"Oracle Financials Cloud helped financial managers simplify processes, accelerate analysis and decisions, and realize greater business benefits. Oracle Financials Cloud improved communication and collaboration among teams, and the visualization capabilities optimized our financial management and control."

—*Zhang Jian, General Manager, Golden Wing Mau Group*
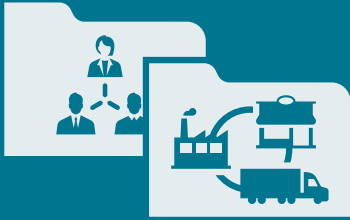
11: New Technologies Drive Digital Transformation

New technologies and digital capabilities are constantly disrupting markets and redefining existing business models. They have a profound impact on supply-chain operations as we know them—and enable new demand-driven supply-chain capabilities and transformation strategies that were difficult to build in traditional heterogeneous IT architectures.

Imagine a world where…

- 3D printing makes the concept of the traditional delivery of replacement parts obsolete

- Internet of Things sensors tell you the location and status of every asset in your global supply chain; in real time if necessary

- Crowdsourcing revolutionizes ideation and product development through customer insights and voice of the customer

- Block-chain technology provides an immutable record of material and financial flows

- Autonomous vehicles and drones dominate logistics operations

- Adaptive intelligence and machine learning create intelligent supply chains that all but manage themselves

To maximize your chance of success and ensure value to the business from innovative technologies such as these, your business must be able to make informed analyses and decisions based on accurate, timely, and granular data. It's essential to have as much flexibility and agility as possible across the entire supply chain to be able to sense, analyze, and adapt to constant changes in market demands and supply-chain operations.
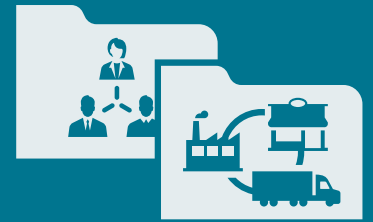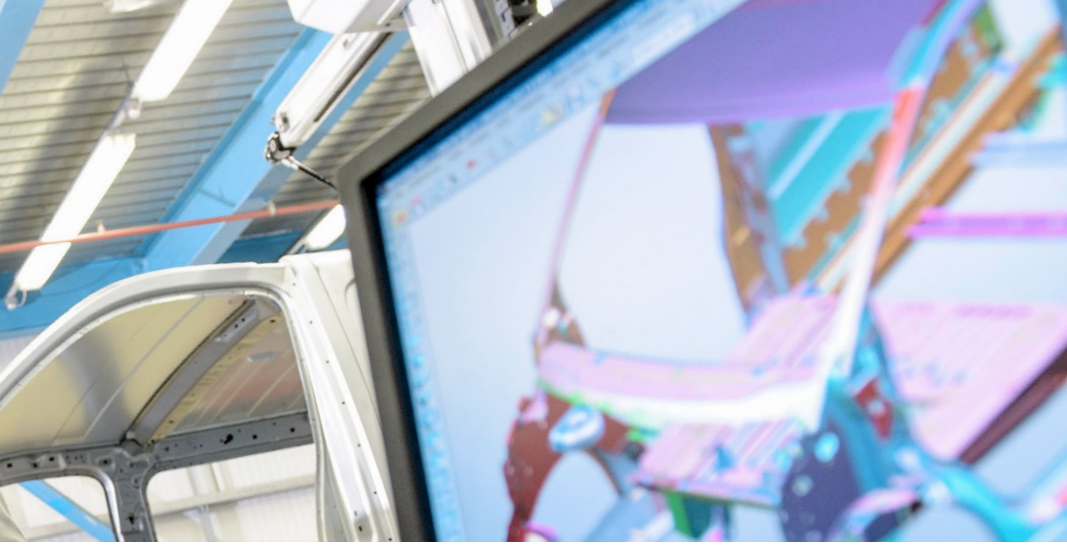
An integrated end-to-end SCM and ERP platform.

This gives you visibility, agility, and flexibility across the entire demand-driven supply chain, enabling you to quickly identify (and respond responsively and confidently to) new business challenges and opportunities.

- Gain the agility to take advantage of emerging technologies quickly and cost-effectively

- Stay one step ahead of market trends and customer expectations; be able to deploy and adapt quickly

- Extend and leverage the benefits of new technologies and capabilities across your modern, demand-driven supply chain

Assess Your
Current Capabilities

To help identify priority areas for action, we've highlighted the key questions you need to ask business, IT, and supply-chain leaders and specialists. Armed with the answers, you'll know where your biggest supply-chain-management strengths, opportunities, gaps, and weaknesses lie. Knowing these will help you target the areas that will have the biggest business impact.

Innovation management.

- How easy is it to get trusted and reliable information and visibility on the progress of all current projects, and can you stop ailing projects quickly—before they grow out of control or fail?

- Are your product and service portfolios aligned with corporate and business strategy and growth goals?

- Are product and service requirements, concepts, and proposals linked and mapped to each other, and integrated with the supply-chain strategy and business operating model?

- Is portfolio management connected with innovation and development processes and the overall supply chain?

- Are investment decisions made with a full analysis and understanding of the potential for and likelihood of technical and commercial success?

Inventory.

- Are your material flows reflected accurately in your financial books and processes?

- Are you able to orchestrate internal information and material flows, business processes, and financial flows within your different entities?

- How easily can you get a global upstream and downstream view of your components and finished goods inventory?

- How accurate are your inventory KPIs?

- Is your cost of goods sold (COGS) accurate?

- What is your demand-forecast accuracy?
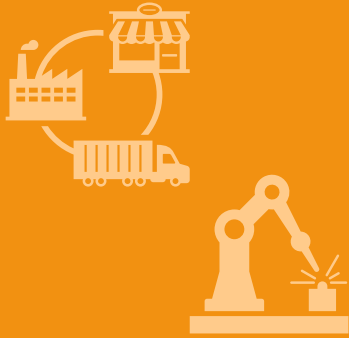
Planning.

- Do you know the KPIs you need to make the best business decisions and tradeoffs for your organization?

- What are your planning lead times and how long does it take to plan your demand and supply to adapt and respond to changing conditions?

- Are you able to align and analyze the performance of your operational and financial plans?

- How highly do you rate the predictive business, demand, and supply insights and capabilities you're currently capable of?

- How confident are you in the quality of your data to yield accurate and repeatable planning results?

- Do you characterize your supply-chain segments based on demand-driven buying behaviors and market activities?

Manufacturing.

- How easy it is to do work-order completion analysis? How much training do you need to perform this analysis?

- Are your manufacturing costs and variances easily analyzed and reported to your finance and business leadership team?

- How are your manufacturing assets utilized? Can you easily perform these analyses?

- Do you know if a specific work order is related to a specific customer order, and can this be analyzed?

- Are you confident in your manufacturing costing and allocation analyses and calculations?

"Deploying Oracle E-Business Suite has enabled us to integrate financial, supply-chain, and reporting functions across our business for the very first time. By helping us to become more organized with our data and processes, Oracle and our implementation partner Qemmah have enabled us to fully understand our capabilities in the lighting market and adjust our business planning to achieve greater success and future growth."

–Rasha Alkordy, Business Development Manager, Style Team

Order management.

- Can you allow your customers to order in one channel and track in another?

- Are you serving your customers consistently across your multiple channels? How do you analyze this?

- Do you take into account your cost to serve and cost to deliver when planning and scheduling customer orders?

- Are you confident the arbitrages and tradeoffs you are making are the best ones?

- How easily can you modify your order processes?

Procurement and sourcing.

- What percentage of your purchasing is from non-approved suppliers?

- Do you leverage and deploy a standardized and modern best practice to author, review, and approve contracts with consistent negotiation and contracting practices?

- Do you have visibility of and analyze your suppliers' risk, qualifications, and compliance?

- Are you able to directly link sourcing and contracting?

- Do sourcing-procurement decisions impact your supply-chain strategy? How is this analyzed?

Logistics.

- Do you have accurate and timely visibility of inventory in transit and at rest?

- Can you optimize all transportation flows?

- Can you accurately account for and analyze all your corporate transportation spend, and have you sought measures to reduce it?

- Are your operations and business responsiveness constrained by the capabilities of the logistics service providers or transportation partners you work with?

- If your products are subject to trade controls, are your service levels impacted by delays when shipping, or at customs/border crossings, because of incorrect paperwork or processes?

Warehouse management.

- Do you have a single view of your warehousing inventory across all your go-to-market channel operations?

- Do you have accurate inventory control in your warehousing operations?

- Do you have the right systems and processes in place to manage your returns operation?

- How effectively can you manage the workforce within your warehousing operations?

- Are you able to improve warehouse productivity through innovations such as RFID, voice, and automation technologies?

Product master data management.

- How easy is it to get trusted and harmonized product information across the enterprise?

- Do you have the right tools to transform dispersed item records to a unified master with data governance?

- How quickly can you release product information to be ready for use across the supply chain and omnichannel commerce?

- Do you have the right tools to support the review of item records, standardize item definition, incorporate new items, ensure product readiness, and manage ongoing activities?

- Can you automatically release approved product records to all channels, including web store, mobile apps, retail POS, customer service, partners, and distributors?

Finance.

- Do you have a single view of costs and revenue by product, including material, labor, transport, overheads, and aftersales?

- Do you have transparency of your P&L and balance, and are you certain about your results?

- Do you understand how currency fluctuations affect your margins?

- Are you certain you have the controls in place to manage your business effectively?

New technologies.

- Do you leverage social collaboration and social media within your organization?

- Do you have a mobile strategy?

- What steps have you taken to collect, analyze, and leverage IoT data?

- Are you leveraging prescriptive and advanced analytics capabilities such as forecasting algorithms, bias analyses, and predictive modeling, or are your analytics focused on ad hoc reports and query drill-down from transactional data?

- How would you rate your organization's cloud-adoption strategy?

- Do you have a hybrid path to the cloud methodology and roadmap?

- How does the IoT impact your financial and supply-chain planning?

> **"Unlike other vendors, Oracle Financials Cloud clearly demonstrated its proven capability during the pilot. That's the credibility and integrity part that we liked because what Oracle says in the presentation actually matches what they have in the software."**
>
> *—Tonderai Maenzanise, Group Financial Controller, FlexiGroup Ltd.*

Next Steps

Start your journey to a smarter supply chain.

The smart end-to-end demand-driven supply chains of the future will be built on a clear foundation and visibility of accurate and trusted information across the extended enterprise; systems on an architecture that grows and scales with the business; and advanced operations capabilities that enable orchestration of new business models characterized by reliable and efficient operations and controlled costs.

Oracle Cloud provides a comprehensive, unified, integrated, architected SCM and ERP platform to help you manage and analyze processes to control costs, increase agility, leverage technological innovations and enablers, and support profitable business growth.

- Simple, intuitive user interface

- Rapid, cost-effective deployment

- Standard, but configurable

- Embedded best practices

- Flexible, modular systems

- Future-proof cloud foundation for tackling tomorrow's challenges

Get in touch.

If you'd like to talk though your supply-chain priorities and the best next steps to take, get in touch with one of our experts today.

Find a local Oracle contact.

Further reading.

Oracle SCM Cloud ❯

Oracle ERP Cloud ❯

Oracle customer success stories ❯

ORACLE®